647510 **BCMEngFC5010** **Seat No :________**

B.Com. Semester - 5 (Remedial) (*CBCS*) Examination
March/April-2022(Old Course)
ENGLISH LANGUAGE - 5 (FOUNDATION)

Time: 2:30 Hours **Marks: 70**

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

Q-1 Write short notes: any two: (14)

1. Main function of the *Magalyaan*.
2. Jakhra: the snake charmer.
3. Starting own business.

Q-2 Answer the following questions briefly: (14)

1. How can space exploration help developing countries?
2. What are the benefits of starting your own business?
3. What things are important to consider while starting a new business?
4. How did India manage to limit Mangalyaan's cost?
5. How have regional brands innovated for the rural market?
6. What did Jakhra tell the bhuva when he tried to harm the snakes?
7. What was the advice given by Ladhu to Jakhra?

Q-3(A) **Draft a questionnaire on any ONE:** (07)

i. Prepare a questionnaire on the consumers' popularity of a toothpaste.

ii. Socio-economic condition of businessmen in a city.

Q-3 (B) **Draft an individual report on any ONE:** (07)

i. The sales figures of TVS bikes in Junagadh have gone down. Draft an individual report on its reasons and solutions.

ii. Individual report on possibilities of starting a coconut juice factory in Chorwad village.

Q-4 **Read the following share market report and answer the question below it:** (14)

<u>GLOBAL CLUES BOOSTED SENSEX UP 136 POINTS</u>

Agencies

Mumbai, 02 October

The Bombay Stock Exchange's benchmark Sensex and the broadbased S & P CNX Nifty today scaled new heights as the stock market extended gains for the second straight day on the back of strong global clues, setting aside worries over rising inflation.

Driven higher by sector specific activity, the bellwether Sensex touched a new intra-day high of 14,462.77. it later ended the day at an all-time high of 14,403.77, up 136.59 points or 0.96 per cent over yesterday's close of 14,267.18.

Similarly, the National Stock Exhange's (NSE) Nifty scaled a new trading peak of 4,198.70 and closed at a record high of 4,183.50, recording a rise of 46.30 points or 1.12 per cent over the last close of 4,137.20.

The market sentiment was enlivened by good buying support from operators and fresh buying by FIIs in Reliance Communications, HDFC, Wipro, Satyam Computer, ACC, GACL and Grasim, brokers said.

Despite concerns overstretched valuations and high inflation pressure, investors seemed to be encouraged by record net profits earned by a majority of corporates in the third quarter of this fiscal. Major companies have mostly reported robust growth in December quarter earnings, and the central bank raised its 2006/07 economic growth forecast this week to 8.5-9.0 per cent from 8 per cent.

"The market is clearly being driven by fundamental developments and easy global liquidity – profit growth has been fantastic", said Jigar Shah, director at KR Choksey Shares and Securities. "It looks like the momentum will continue."

Questions:

1. Explain the title of the given report in simple English.
2. At what points did Nifty close on 1^{st} February?
3. In which scripts was fresh buying done by the Foreign Institutional Investors?
4. What is the trend of the market? Why?
5. What did Central Bank do with its 2006/07 economic growth?
6. What is meant by bellwether?
7. Give full form of FIIs.

Q-5 **Write essays on any TWO:** (14)

1. Substance Addiction-a national problem.
2. Online shopping
3. Online education
4. Influence of advertisements on Indian customers.

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